

DOLLAR GENERAL®

Save time. Save money. Every day.®



SALE General Mills® Cereal Honey Nut Cheerios® 10.8 oz. or Cinnamon Oat Crunch Cheerios® 18.2 oz., Golden Grahams™ 11.7 oz., Reese's Puffs® 11.5 oz., Cinnamon Toast Crunch® 12 oz., Chocolate Toast Crunch® 12.4 oz. or Churros® 11.9 oz., Trix® 10.7 oz. or Lucky Charms® 10.5 oz. Cap'n Crunch® Cereal 12.5-14 oz. Assorted varieties or Life® Cereal 13 oz. Assorted varieties
Must purchase 3 to get discount price

MORE TO LOVE FOR WAY LESS.



Lay's® 5-8 oz., Sun Chips® 7 oz. or Rold Gold® 8.75-16 oz. or **SALE** Lay's® Kettle Cooked Chips 8 oz., Lay's® or Ruffles® Oven Baked 6.25-7.625 oz., Doritos® 6.25-9.5 oz. or Smartfood® 5-10 oz. Assorted varieties Must purchase 2 to get discount price

INSTANTLY SAVE \$2* **MAXWELL HOUSE**
when you spend \$12 on Maxwell House® products

\$4.95 **SALE** Maxwell House® Coffee Original 23 oz. or Wake Up Roast 30.6 oz.



4 for \$10* Must purchase 4 to get discount price
SALE Dr Pepper®, 7Up®, Canada Dry®, RC® Cola, Sunkist® or A&W® 6 pk. bottles Assorted varieties
+ CA CRV or deposit where applicable



3 for \$11* **SALE** Coca-Cola® or Sprite® 12 pk. cans Assorted varieties
Must purchase 3 to get discount price
+ CA CRV or deposit where applicable
†Prices not valid in the City of Philadelphia, PA



DG DIGITAL COUPONS Added savings that add up. Sign up at DG.com.

BIC® Deuce® 2 Blade 10 pk. or **SALE** Silky Touch® 2 Blade 10 pk. Disposable Razors

\$3 Price

-\$2 **DG DIGITAL COUPONS**

\$1 »

»Final Price With Coupon



Downy® or Downy® Infusions® Liquid Fabric Softener 60 Load/51 oz. or Beads 5.7 oz.

\$4.50 Reg. Price

-\$1 **DG DIGITAL COUPONS**

\$3.50 »

»Final Price With Coupon



\$3.95 Price

-\$1 **DG DIGITAL COUPONS**

\$2.95 »

»Final Price With Coupon

Gain® Flings!® 14 ct., Essential Liquid Laundry Detergent 16 Load/16 oz., Liquid Fabric Softener 48 Load/41 oz. or Fireworks 5.7 oz. Assorted scents or **SALE** Liquid Laundry Detergent 19-25 Load/40 oz. or Powder Laundry Detergent 30 Load/34 oz.



Arm & Hammer® Liquid Laundry Detergent 75 Load/131.25-160.5 oz. Assorted scents

\$8 Reg. Price

-\$1 **DG DIGITAL COUPONS**

\$7 »

»Final Price With Coupon



3 for \$5*

SALE Palmolive® Dish Liquid 18 oz. Assorted scents



2 for \$9*

Must purchase 2 to get discount price



Hefty® Kitchen or Trash Bags 13-30 Gallon/11-20 ct. Reg. \$5



DG PICKUP

FREE PICKUP. GET IN, OUT AND DONE. FASTER.

1 Order in the DG App. 2 Pick up in store.

**Available in most stores. Some items cannot be purchased using DG Pickup.

sale prices effective: 1/17-1/23

*Offers with like items cannot be combined

DG PICKUP



Order in
the DG App



Pick up
in store.

FREE PICKUP.

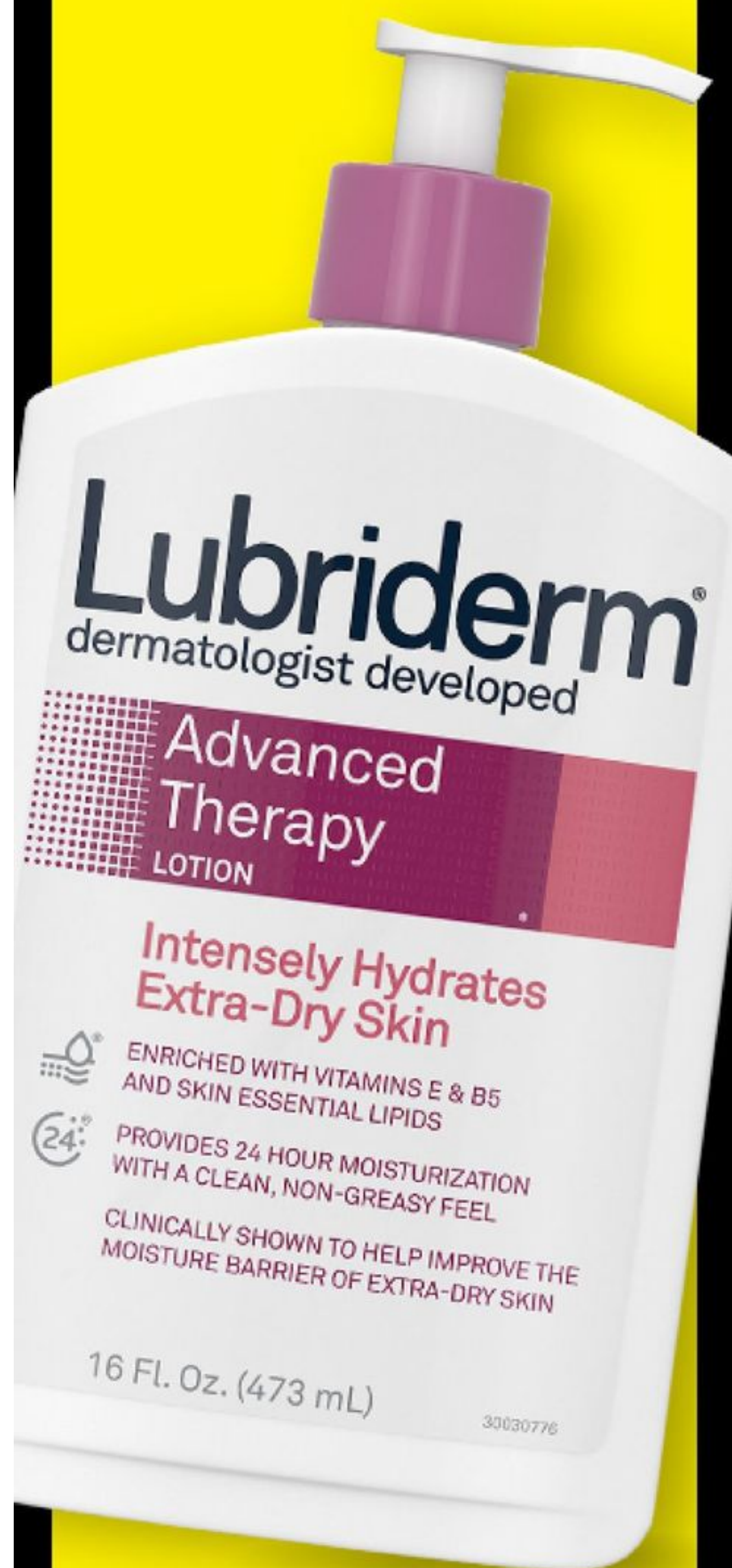


[LEARN MORE](#)

Available in most stores.

Some items cannot be
purchased using DG Pickup.

**COMFORTABLE
IN YOUR
SKIN.**
LET'S MAKE IT HAPPEN.



FIND A STORE

USE PRODUCT AS DIRECTED. ©JJCI 2021

**\$5
OFF
\$25**

SAT., 1/23 ONLY

+ ADD COUPON

DG **DIGITAL
COUPONS**

DOLLAR GENERAL®

3 for \$8*
EVERY DAY

Pepsi® or Mtn Dew®
6 pk. bottles
Assorted varieties
Must purchase 3 to get discount price
+ CA CRV or deposit where applicable
†Prices not valid in the City of Philadelphia, PA



BIG GAME DEALS FOR THE WIN.

\$6.95

SALE DiGiorno®
Stuffed Crust Pizza
21.9-29.6 oz. Assorted varieties



\$4

DG® home
Foam Plates
150 ct.



3 for \$3*

SALE Dr Pepper®, Canada Dry®, A&W® or 7Up® 2 Liter Assorted varieties

Must purchase 3 to get discount price
+ CA CRV or deposit where applicable



2 for \$6*
MIX & MATCH

SALE Tostitos® Chips 9-15.63 oz. or Salsa 15-15.5 oz., Lay's® Chips 12.5-13 oz. or Fritos® 9.25-9.75 oz. Assorted varieties
Must purchase 2 to get discount price



\$2.50

SALE Hostess®
Snack Cakes 6-10 ct. or Mini Muffins Assorted varieties



DG DIGITAL COUPONS SAVE \$2

when you spend \$7 on participating products listed here



M&M'S® 9.05-10.7 oz. Bags, SNICKERS®, TWIX®, MILKY WAY® or 3 MUSKETEERS® Fun Size® 10.48-10.83 oz. Bags, SKITTLES® or STARBURST® 15.6 oz. Bags or M&M'S®, SNICKERS®, TWIX®, DOVE®, MILKY WAY®, 3 MUSKETEERS®, STARBURST® or SKITTLES® Single Candies 1.2-2.17 oz.
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DG DIGITAL COUPONS

Savings on savings on savings. Find 'em on our app.

Xtra® Liquid Laundry Detergent
85-100 Load/150 oz. Assorted scents
\$4.50 Reg. Price

\$1 **DG DIGITAL COUPONS**
\$3.50*

*Final Price With Coupon



Tide® Pods 12-16 ct. or Liquid Laundry Detergent 19-25 Load/37-40 oz. Assorted scents
\$4.95 Reg. Price

\$2 **DG DIGITAL COUPONS**
\$2.95*

*Final Price With Coupon



DG DIGITAL COUPONS SAVE \$2

when you spend \$5 on ANY BIC® Stationery Products

\$1

BIC® Cover-it® Correction Fluid 0.7 fl. oz. or **SALE** Round Stic® Pens Blue or Black 10 ct. or Cristal® Bold Pens 8 ct.



\$1.50

SALE BIC®
Highlighters 5 ct., Soft Feel® Pens Black 4 ct., Gel-ocity® Gel Pens Blue or Black 2 ct. or Mechanical Pencils 10 ct.



\$4.50

SALE Old Glory®
Dog Food 12.75 lb. or Heartland Farms® Sweet Potato Chicken Wrap 7.5 oz., Duck Sausage 5 oz. or Buffalo Jerky 5.3 oz. Reg. \$5



\$6.50

DG™ home Oil Refills
5 pk. Assorted scents



\$6.75

SALE Snuggle®
Fabric Softener Exhilarations Island Hibiscus & Rainflower 112 Load/96 oz.



\$7

All® Stainlifters® Free Clear Liquid Laundry Detergent 58 Load/88 oz. or **SALE** Free Clear Mighty Pacs® 39 ct.



2 for \$10*

SALE Purina® Kitten Chow® or Cat Chow® 3.15 lb. Assorted flavors or Tidy Cats® Glade® Scented Conventional Cat Litter 20 lb. Reg. \$5.50

Must purchase 2 to get discount price



\$4.50

SALE Pedigree®
Dog Food 3.5 lb. Assorted flavors Reg. \$5-\$5.50



\$1 OFF*
INSTANTLY AT REGISTER

DG™ home LED Lightbulbs 60W, 75W, or 100W 2 pk. Reg. \$4.50-\$6



\$3.95

SALE Pennzoil®
Motor Oil Conventional or High Mileage 1 qt. Reg. \$4.65-\$4.85



\$3.50

SALE Valvoline™ MaxLife™ High Mileage Motor Oil 1 qt. Reg. \$4.50



\$4.50

SALE Valvoline® MaxLife™ Automatic Transmission Fluid 1 qt. Reg. \$5.50



*Offers with like items cannot be combined

sale prices effective: January 17-23 • We accept EBT, SNAP and Manufacturers' Coupons.

All products, styles and colors shown may not be available in all stores. Brands and prices may vary by store. Early sell-out possible on special purchase and bonus pack items, and quantities may be otherwise limited. We reserve the right to limit quantities to normal retail purchases. No rain checks available. Not responsible for typographical errors. ©2021 Dollar General Corporation. All rights reserved.

DOLLAR GENERAL

market



WAKING UP
REFRESHED.
LET'S MAKE IT HAPPEN.



SPEND \$15
SAVE \$5*

FIND A STORE

*SAVE \$5 ON YOUR NEXT PURCHASE WHEN
YOU SPEND \$15 ON P&G PRODUCTS.

Western Union \\WU

Send or pick up money
at Dollar General in
3 Simple Steps.



1. START

Start your transfer on the
WU[®] app or WU.com



2. SET UP

Set up your money transfer on
WU.com or on the WU[®] app
and select "Pay in-store"



3. GO

Visit a Dollar General and
provide your phone number,
ID, and payment

CLICK HERE
to learn more

Services may be provided by Western Union Financial Services, Inc.
NMLS# 906983 and/or Western Union International Services, LLC
NMLS# 906985, which are licensed as Money Transmitters by
the New York State Department of Financial Services.
See terms and conditions for details.

Great low prices on all your favorites

NEVER TOO EARLY FOR SWEET SAVINGS.

2 for \$5*

Must purchase 2 to get discount price

SALE Reese's® Sweet Talkers 8 oz. or Hershey's® Kisses® 8-8.5 oz. Reg. \$3



Valentine's Candy Shown Here

2 for \$8*

Must purchase 2 to get discount price

SALE Hershey's® Milk Chocolate 7 oz., Valentine Exchange 12.5 oz., Kit Kat® Heart Box 6.4 oz. or Reese's® Heart Box 7.1 oz. or Filled Heart 5 oz.

BUY 3 GET 1 FREE

Reese's® Stuffed with Pretzels, Peanut Butter Cups Original or White Chocolate with Pieces or Hershey's® Standard Size Candy Bar Assorted Reg. 95¢ ea. Must purchase 4 to get discount price

DG DIGITAL COUPONS
BUY 3 GET 1 FREE

Hershey's® Snack Packs 5 pk. Shown Here Reg. \$1

\$2

Snyder's® Honey Mustard Pretzels 8 oz., Combos® 6.3 oz. Assorted, Planters® Trail Mix 6 oz. Assorted or Andy Capp's® Hot Fries 8 oz.



\$2.50

SALE Nabisco® RITZ® Crackers 10.3 oz. or RITZ® Bits Cheese 7.5 oz.



\$3

SALE Chicken in a Biskit Crackers 7.5 oz. Reg. \$3.15



\$4

SALE Kraft® Easy Cheese® 8 oz. or Cheez-It® Crackers FAMILY SIZE 21 oz.



SWITCH TO SAVE



Reg. \$1.50
\$1.50 Creamy Peanut Butter 16 oz.

SWITCH TO SAVE



Reg. \$1.95
\$1.95 Crispy Rice Cereal 12 oz.

2 for \$2.50*

SALE Pepsi® or Mtn Dew® 2 Liter Assorted varieties

Must purchase 2 to get discount price
+ CA CRV or deposit where applicable
†Prices not valid in the City of Philadelphia, PA



\$5.95

SALE Donut Shop® or Green Mountain® K-Cups® 12 ct. Assorted varieties



\$8

SALE Clover Valley® Single Serve Coffee 24 ct. Assorted varieties Reg. \$8.75



\$3

50¢ OFF
INSTANTLY AT REGISTER WHEN YOU BUY 2

Wonderful® Pistachios 8 oz. or No Shell Pistachios 4 oz. Reg. \$4-\$4.50



2 for \$7*

Must purchase 2 to get discount price

SALE Jack Link's® Beef Jerky 2.6 oz. Assorted



2 for \$4*

Must purchase 2 to get discount price

Trolli® Sour Brite Crawlers 9 oz., Black Forest® Gum Chewy Minis Stand Up Bag, Big Chewy Stand Up Bag 8 oz.



\$1

Dannon® Light & Fit® Yogurt or Oikos® Triple Zero Greek Yogurt 5.3 oz. Assorted varieties



\$2.25

SALE Clover Valley® Cheese Block or Shredded 8 oz. Assorted varieties



\$2.95

SALE Half & Half 1 qt. Assorted Half & Half brands may vary by store Available in most stores



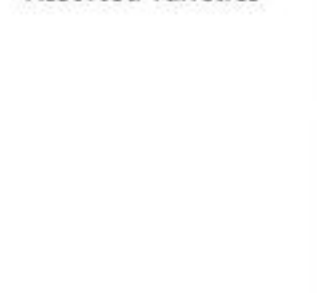
\$1.50

SALE Campbell's® Chunky™ Soup 16.1-16.6 oz. Assorted



\$2.50

SALE Grown in Idaho® Frozen Potatoes 28 oz. Assorted varieties



\$2.75

Stouffer's® Entrées 9-12 oz. Assorted varieties



\$3.50

Stouffer's® Entrées 15.5-20 oz. Assorted varieties



\$3.25

SALE American Food Group Ground Beef Chub 73/27 16 oz. Sold Frozen



\$5.95

SALE Tyson® All Natural Boneless Skinless Chicken Breasts 32 oz. Sold Frozen



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DG | REWARDS



YOUR REWARDS ARE READY.

With DG Rewards,
you can save
even more
on top of DG
Digital Coupons.
So let's build up
the savings
on products
you love to buy.

ENROLL NOW